

ALICE MANSOUR

CONTACT

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HONORS

John V. Roach Honors College
Dean's List

SKILLS

Adobe Creative Suite
Microsoft Office
Canva
wave.video
Figma
digital and film camera
operations

AFFILIATIONS

Alpha Delta Pi Sorority
VP of Marketing, 2021 - 2022
Member, 2019 - present
Public Relations Student
Society of America
Member, 2019 - present
Design Focus
Member, 2020 - present

EDUCATION

TEXAS CHRISTIAN UNIVERSITY

Fort Worth, TX

- Bachelor of Science in Strategic Communication, 2023
- Bachelor of Science in Design Studies, 2023

EXPERIENCE

MOTION PICTURE MARKETING INTERN // JUN 2022-AUG 2022

Creative Artists Agency, Los Angeles, CA

- Continuously update the Competitive Landscape document to track every film release date as well as tracking the clients associated with each film
- Plan and execute film screenings for major talent and upcoming films
- Research and develop marketing strategies for upcoming film Don't Worry Darling in preparation of the 2022 Venice Film Festival
- Designed screening invitations to be sent out to clients and Guild Members

MARKETING & COMMUNICATIONS INTERN // OCT 2021-MAY 2022

Jordan Elizabeth Harris Foundation, Fort Worth, TX

- Advertise upcoming events through social media platforms and website
- Create designs and graphics for social media postings and the monthly newsletter

MARKETING SPECIALIST // JUN 2021- AUG 2021

IMAX, Los Angeles, CA

- Designed decks for presentations with both clients and internally
- Created graphics and other design elements for The Suicide Squad Fantasy Draft Sweepstakes game
- Researched website designs and participate in the creation of the IMAX app
- Participated in strategy meetings for The Suicide Squad, If I Can't Have Love, I Want Power, and Venom: Let There Be Carnage movie releases

GRAPHIC DESIGN INTERN // AUG 2020- OCT 2021

Grand Slam Social, Los Angeles, CA

- Edited and created marketing videos on wave.video for social media platforms for clients including Breeders Cup, Del Mar Race Track, and Woodford Thoroughbreds
- Produced graphics for Instagram, Facebook, Twitter, and Tik Tok

MARKETING & SOCIAL MEDIA INTERN // JUN 2020- SEPT 2020

Homeboy Industries, Los Angeles, CA

- Managed social media and content design posting on Facebook, Twitter, Instagram, and LinkedIn. Responded to direct messages on Facebook and Instagram daily
- Researched and executed ways to promote a new crowdfunding challenge, Homeboy 130 Challenge, which raised nearly \$350,000 for Homeboy Industries